

« Safer Internet Day »

How to detect a fake shop?



1 The offer is too good to be true. Be careful if brand-named products are sold at extremely low prices. There are no gifts on the internet.



2 Payment in advance is accepted only and makes this kind of internet fraud so successful.



3 The imprint and the contact information are incomplete. Name, postal address (post-box is not sufficient) and e-mail are missing. The identity of the trader remains unverifiable.



4 The legal requirements are not met, e. g. information about the right of withdrawal.



5 The information regarding return shipment, terms and conditions & product description is worded badly (use of translation programs?)



6 There are plenty of negative reviews for the shop in forums or rating portals.